



41 *Club*

CLUB SURVEY

**THE RESULTS
FROM OUR
BIGGEST CLUB
SURVEY YET**



WELCOME TO THE RESULTS FROM THE CLUB SURVEY 2023/24



Foreword

I am delighted to be able to share the results from the largest survey that the National Association has delivered in recent times.

I was pleased that so many clubs supported us by filling in the survey and hope that you find the responses as informative as the Board and Council have.

We have reviewed the results, listened to every word shared and are already taking action to make 41 Club meet the needs of our current and future members.

Please don't hesitate to get in touch if you have any questions or queries.

Jason

Jason Thomson
National Councillor Liaison Officer 2023-2024

CLUB SURVEY SUMMARY



The survey was completed by 227 Clubs which equates to 35% of our Association.

Number of Views of the Page	1070
Number of Unique viewers of the page	763
Total completed responses	227
Number of Completed Responses vs views	29.75%
Completed responses vs total clubs (653)	34.76%

THE HEADLINES



We have had good engagement in terms of feedback (e.g. highest level of response and answers ever).

Clubs consider that the Association offers them many of the tools already.

Some clubs need further engagement to support them in club operations.

One third of the respondents have a connection to Table, and of that two thirds work with their Table.

Over two thirds have allowed Non-Tablers to join them.

Membership has a high average age, and open membership hasn't changed that.

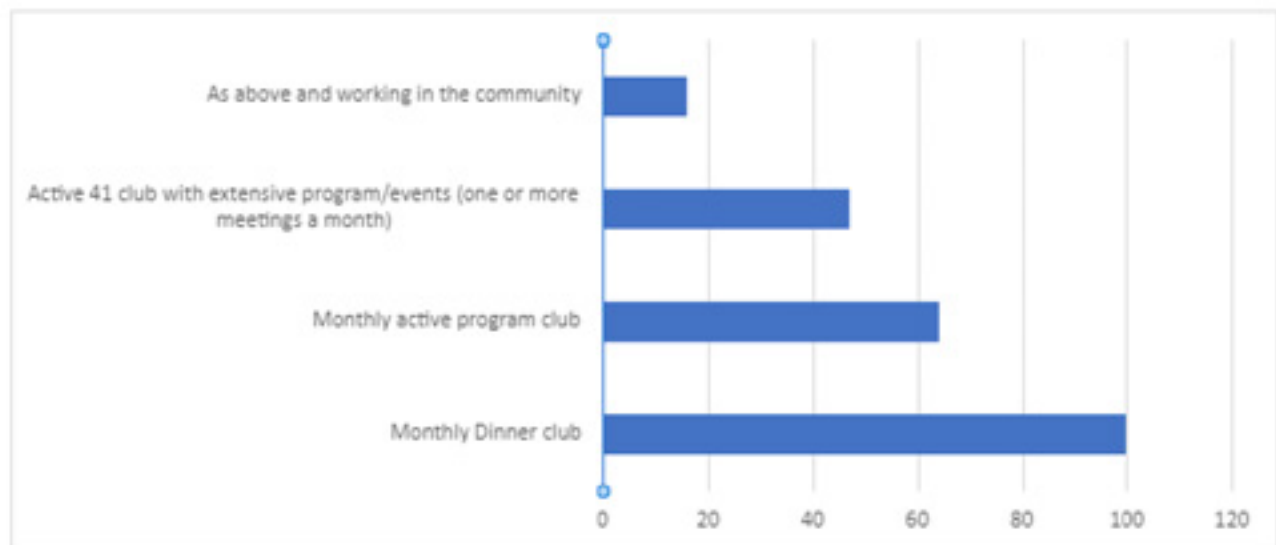
There are clubs being active in their community and fundraising.

WHAT CLUBS DO WE HAVE?



From the 227 clubs:

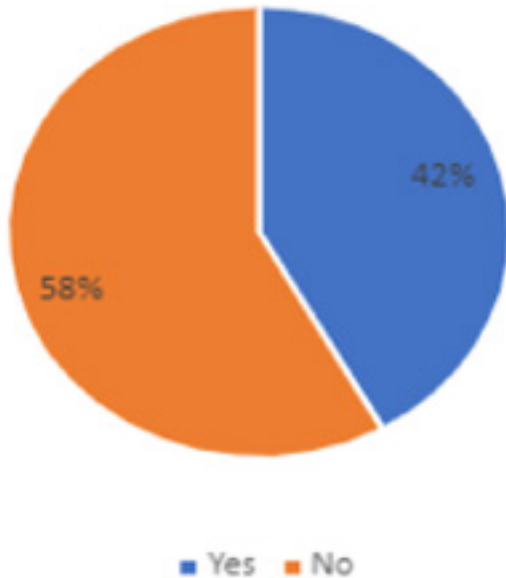
Monthly Dinner club	Monthly active program club	Active 41 club with extensive program/events (one or more meetings a month)	As above and working in the community
100	64	47	16



WHERE ARE MEMBERS FROM?



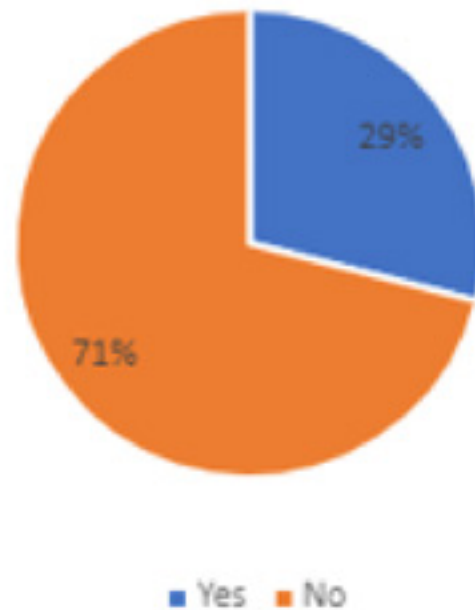
Direct Affiliation with Round Table



95 of 227 clubs have direct affiliation with a RoundTable feeder Club

Joint Meetings with Round Table

From the 227 clubs only 64 do joint meetings/events



WHERE ARE MEMBERS FROM?



Invited Membership

70%

or 158 of the 227 Clubs allow invited membership

Non-Ex Tablers in Clubs

447

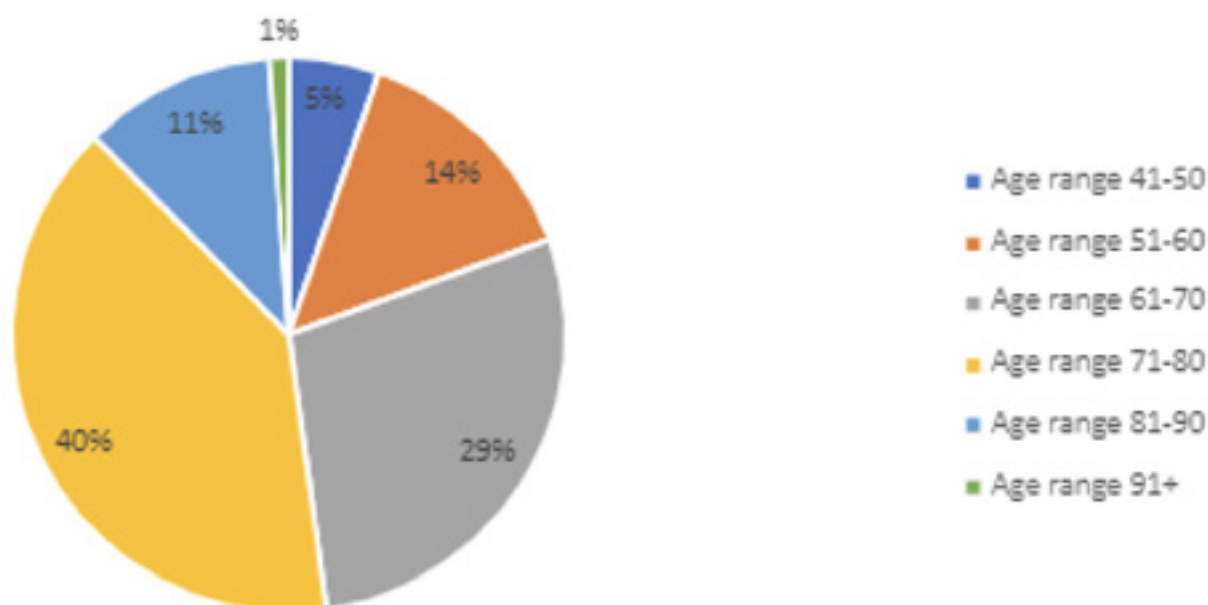
Percentage of Members who were never in Round Table

21.59%

WE'RE ONLY AS YOUNG AS WE ACT?



What are the age ranges of our members



80%

of the membership is over 60 years.

52%

of the membership is over 70 years.

WHAT DO OUR MEMBERS DO?



Does your club support any local charities/groups in the community as a resource group for instance?

YES	NO
35	192

If so, how many hours has your club provided in the last 12 months.

2009 Hours

287 Days

Does your club organise/run events in your community e.g Fireworks, Fun run, Fetes/carnivals... others

YES	NO
25	202

How much funds has your club raised or donated to the community the last 12 months?

£103,263

(Total from those surveyed)

MEMBERS VIEWS



Does your club use the current 41club.org microsite facility

YES	NO
52	175

Do you think 41 Club offers enough to help you manage your club?

YES	NO
198	29

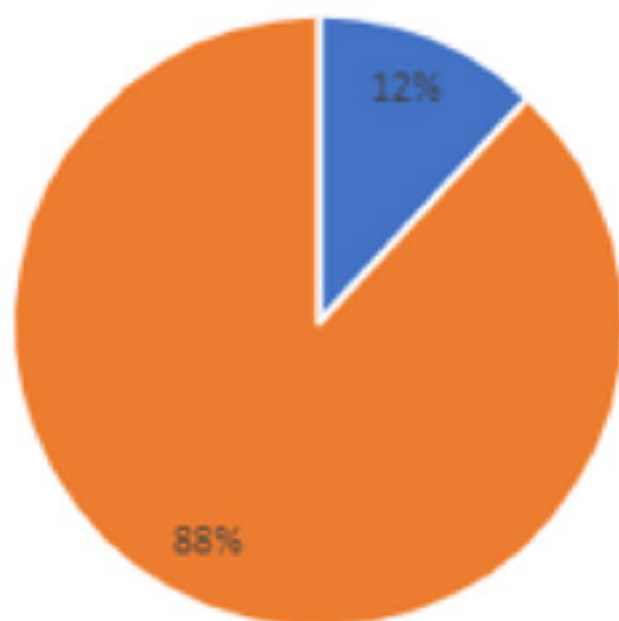
MEMBERS BENEFITS VIEWS?



Your club members have access to member benefits through National website: Are your members aware?

YES	NO
165	62

Do they use the facility like wider wallet?



■ Yes ■ No

MEMBERS BENEFITS VIEWS?



A selection of comments

- | |
|--|
| <ul style="list-style-type: none">• Discount on popular and relevant brands/retailers |
| <ul style="list-style-type: none">• International directory of clubs |
| <ul style="list-style-type: none">• Travel Insurance – If not individual possibly 41 Club group travelling together |
| <ul style="list-style-type: none">• The benefits are quite extensive but just a suggestion – Riviera River Cruises / Riviera Travel give 10% to Probus Clubs so maybe they would do the same for 41 Club |
| <ul style="list-style-type: none">• We should have access to contact details for non affiliated 41 clubs |
| <ul style="list-style-type: none">• We are mostly unaware of what is currently available, let alone what might be suitable |
| <ul style="list-style-type: none">• Free 41 Club standard national badges to be issued to new members on their induction |
| <ul style="list-style-type: none">• The club members are pretty indifferent to the member benefits a few members use the Holiday Extras and English Heritage |
| <ul style="list-style-type: none">• The wider wallet is not applicable in Northern Ireland or Southern Ireland. A lot of the benefits do not apply to Ireland |
| <ul style="list-style-type: none">• Access to willing club members who have relevant and useful skills in the social, medical and professional services area |
| <ul style="list-style-type: none">• Health – leisure centre incentives• Information where we can contact our Chairman/Secretaries in our region• More region/local focus• Resource centre / Comms tools |